

Astellas, Independent Medical Education and Seagen Medical Education Grants

Call for Independent Medical Education Grant Applications Oncology – Urothelial Carcinoma

Release Date: August 17, 2022

I. Background

Astellas and Seagen (collectively, the Companies) are committed to supporting high quality, evidence-based independent medical education (IME) that seeks to improve the overall safety and quality of patient care and treatment. The intent of this Call for Grant Applications (CGA) is to seek applications for independent CME/CE certified education designed to close knowledge gaps identified in the public healthcare landscape, drive measurable improvements in knowledge, competence and performance of healthcare professionals, and advance patient health outcomes. “Independent” means that the projects funded are the full responsibility of the recipient organization. The Companies shall have no influence over any aspect of the supported projects and only ask for status updates, quarterly interim and final outcomes reports including a description of the overall impact of the projects.

When responding to this CGA, please adhere to the following principles and established guidelines for Astellas’ IME grant application process. All applications must be submitted online through the Astellas Grant Management System, accessible at www.astellasgrants.com.

II. Eligibility

Geographic Scope:	Globally ex- US – no US to be included
Applicant Eligibility Criteria:	Eligible applicants include Global Medical Education Providers with experience in executing IME with the capability of multiple language translations and global distribution channels. Collaborations between organizations and within institutions are acceptable. Please note all partners must have a relevant role and the requesting Organization must lead the project. For all accredited activities the accrediting organization must be the primary requestor on the grant application.

III. Requirements

Date CGA Issued	Aug 17, 2022
Application Deadline	Sept 23, 2022
Anticipated Grant Decision Date	Oct. 31, 2022
Clinical Area-Education	Oncology – Urothelial Carcinoma
Target: Activity Launch Date	Dec 2022
Specific Education Gaps To Be Addressed	<p>The purpose of this CGA is to encourage Organizations with ex - US experience to submit grant applications for independent either accredited or non-accredited activities designed to enhance understanding of the management of urothelial carcinoma (UC). Knowledge gaps in Urothelial Carcinoma which have been identified in the public healthcare landscape include:</p> <ul style="list-style-type: none"> • Evolving therapeutic options for patients with locally advanced (la) and metastatic urothelial carcinoma (mUC) <ul style="list-style-type: none"> ○ Impact of patient characteristics on treatment options in the 1L and 2L+ (e.g., comorbidities or ineligibility for specific types of treatments) • Adverse event management <ul style="list-style-type: none"> ○ Early identification and key management strategies (e.g., severe cutaneous adverse reactions, hyperglycemia, PN etc.) ○ Importance of patient education • How early treatment impacts subsequent therapeutic options for locally advanced/metastatic UC • Patient reported outcomes (QoL) related to treatment choice • Barriers to treatment (access, awareness and patient preference decision making) <p>Proposals must address at least one knowledge gap identified above and proposals that address multiple gaps from the above list and activities with a global reach and innovative dissemination and engagement approaches will be prioritized. Language translation capabilities must be included in the activity description as well as the proposed budget.</p>

<p>How to Submit</p>	<p>Please go to www.astellasgrants.com. LOGIN -Grants for Education and sign in. First-time users will need to “REGISTER NOW” and create a profile.</p> <p>Select the following: Therapeutic Area: Oncology Disease State: Urothelial Cancer</p> <p>Requirements for submission: You must include “2022-CGA-Global UC-01” in the “Activity Title” of your program’s online submission prior to the title.</p> <p>Complete all required sections of the online application and upload the requested documents.</p>
<p>Target Audiences/ Formats</p>	<ul style="list-style-type: none"> • Medical oncologists responsible for treatment decisions and inclusion of multidisciplinary team members caring for patients with la/mUC. • Urologists in countries where they are the primary point of care of patients and inclusion of multidisciplinary team members caring for patients with la/mUC. <p>Proposals for independent medical education may include:</p> <ul style="list-style-type: none"> • All activity formats including virtual, on-demand (enduring), print materials, utilizing innovative communication channels, apps, social media, digital programs, podcasts and resources or tools for clinical practice use.
<p>Expected Approximate Monetary Range of Grant Applications</p>	<p>Individual event/activity requests (ranging from \$250K-\$650K) will be reviewed. Funding of larger grant amounts will be considered for requests that include multiple activities, such as several live/webinar events, enduring activities, and supportive materials and tools. The amount of any grant funded by the Companies for any project may vary from the amount requested. Multi-supported initiatives are preferred.</p>

V. Terms and Conditions

1. This CGA process does not commit the Companies to award a specific grant or provide a grant of a specific amount if one is awarded
2. This CGA process does not commit the Companies to pay for any costs incurred in the preparation of a response to this CGA process.
3. The Companies reserve the right to accept or reject any or all applications received as a result of this request, or to cancel this CGA in part or in its entirety at any time for any reason.
4. All communications about the CGA must be sent to the Astellas Independent Medical Education (IME) team at <http://www.astellasgrants.com/>. Applicants should not contact other departments within Astellas regarding this CGA. Failure to comply may affect the acceptance of your application.
5. The decision by the Companies to provide a grant will not be determined in a manner that considers the volume or value of any business otherwise generated between Astellas or Seagen and any applicant.
6. Applicant shall have complete control over the content, development and implementation of the education programs and/or materials, including, if applicable, the selection of faculty. Any information provided as part of the program regarding any products, including, without limitation, Astellas and/or Seagen products, shall be objective and based on scientific methods generally accepted in the medical community.
7. Upon approval by the Companies of a Proposal, the successful Organization will receive a formal Letter of Agreement confirming the grant for signature. This LOA will cite specific responsibilities of the Organization and also indicate how to appropriately acknowledge both Astellas and Seagen Inc for the provision of financial grant support for the proposed activity. Financial funding will not be provided until a signed LOA is returned to the Companies by the Organization.